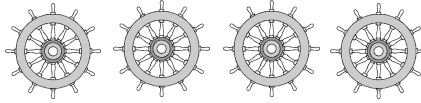




LAURETTA BLAKE

The Working Vacation,™ Inc. & The Gentlemen Host™ Program



Autumn 1999

Adventures in Cruises and Tours

Behind the Scenes!

To help make all of your lives better and ours, we have added three new members to our company. Jane Blake has joined the Illinois office. Donna Rodkey and Will Roberts are working with me in California. Will works with Kim on our website. Donna covers A-Z with me. Jane assists Sue and Tammy. And, in case you wondered about the last names...yes, we are all family. Sue, as you know, is my sister-in-law and Jane is one of my three sisters. (I also have 2 great brothers.) Like you, we believe in keeping the sense of family everywhere.

Getting there

As the turn of the century is fast approaching, we're moving more details and work to the Information Super Highway to keep everyone abreast of all our latest happenings in the hosting world.

We're really excited and preparing for the rapid, technology changes in the cruise world.

The cruise companies' schedules are always available from the companies or travel agents. In the past, our offices sent cruise company schedules taken from the cruisebrochures for the upcoming year. Now, this information is plainly available on our website. All of the cruises will be listed under the heading of each cruise company. You can look over all the possibilities and then send your requests back via email. If you, or your friends or family, haven't access to the Internet as yet, then contact us and we will mail you a copy of our list.

Check often for changes

Do you want to be a Standby? Watch for Standbys/ Last Minute Additions/Last Minute Cancellations.

Feel free to update us on your availability often.

See Page 3 for website help!



Hot off the Presses...

Welcome Radisson!



Radisson Seven Seas Cruises - A new company for hosting! This very upscale cruise line has added Gentlemen Hosts™ for the first time to the Navigator. It's their latest ship, and South America will be the first cruise to sail with Gentlemen Hosts™. Once we've done well, perhaps more cruises and ships will be available.

The five ships in the fleet, honored by numerous industry awards, reach some 490 ports of call worldwide.

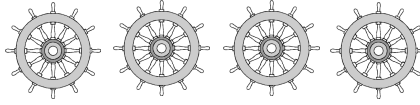
continued on page 2

Just a few remaining opportunities for '99

Check your calendars and call...

- Caribbean
- Mississippi Riverboats
- Hawaii
- Millennium 2000

GOLF - Who has taught golf professionally before and wants to fill in while hosting? If interested, let us know quickly! Anyone would love the ship! (Maybe your golf friends will want to start taking dance lessons.)



Hot off the presses... *continued*

Cunard's Millennium Makeover at a mere cost of \$34,000,000 - The **QE2**, **Seabourn Sun**, (formerly the Royal Viking Sun), and the **Caronia** (formerly the Vistafjord) are all undergoing extraordinary facelifts. These new masterpieces will debut in December, 1999. All three ships have requested additional Gentlemen Hosts™ for their Millennium sailings...you're certainly making an impact!!

Orient Lines adds the Crown Odyssey to its fleet - Orient Lines more than doubles capacity with the addition of the Crown Odyssey. Plans will feature new destinations - such as Tahiti and Hawaii - during the winter months. The Crown Odyssey will also expand Orient Lines' presence in the Indian Ocean, southeast Asia and the South Pacific.

Holland America - We're delighted to announce that we'll now be inviting Gentlemen Hosts™ to sail the 2000 Holland America World Cruise, Volendam debuts Fall of 1999; Zaandam debuts Spring of 2000; and the Amsterdam is set to sail in the Fall of 2000, taking over for the Nieuw Amsterdam.

Premier Cruises - The Rembrandt will be sailing 7-day Eastern Caribbean cruises from Cape Canaveral starting Nov. 24, 1999. Along with Sea Breeze (Mexico) and the Oceanic (Big Red-Bahamas), two GHs are on each ship. Many GHs are calling their favorite GH buddies to cruise and catch up with each other since so many are becoming friends while hosting.

Silversea Cruises - Bravo! Gentlemen Hosts™ continue to make an impression. Silversea has requested additional Hosts for both the Silver Cloud and Silver Wind, and their presence has been requested aboard the Silver Shadow, which debuts September of 2000,

Delta Queen Steamboat Company - More themes this year and next. We've received great feedback from the staff about our Hosts. They love you out there! DQSC really appreciates your contribution! The 50's sailings on the American Queen were a big hit - and they've added 50's cruises to both the American Queen and the Mississippi Queen for 2000.

World Explorer Cruise - Best season yet! It's casual and informative. Their version of a dinner jacket is khaki colored outdoorsmen jacket.

"Women's Referral Network"



The "Women's Referral Network" has helped. Thank you all for asking the women you meet to join our efforts to make your efforts professionally received. **Women do want to recommend men of character from their home communities.** As we continue, we want only the most sincere, genuine *volunteers* and men who really care. Besides, you want great men at your side and so does everybody else. Let's get all those we can to pitch in and make hosting and your contributions more respected.

Have them...**call, write, fax, email or visit www.theworkingvacation.com**

Don't forget to have every one see and reprint our website's "List of Cruise Companies, Ships and Dates with our Gentlemen Hosts™ Cruising."



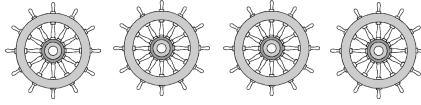
Some Suggestions

New attitudes are made each day. Let's aim for a new attitude in hosting. The Gentlemen Host™ "**Sterling Attitude**" makes a remarkable difference.

You have gained the acceptance and the attention and approval of major deluxe lines. The fun potential has increased but so has the responsibility. More then ever you and your team of fellow Hosts have to be united in spirit and in presentation. Be good and look good every step of the way.

Speaking of stepping...

Are you SMILING when you are dancing? A few fellow GHs have remarked that they have met some GHs who don't look like they are having much fun. If they aren't or can't put a smile on their face, we hope that they will step aside and let another GH who has a lighter heart accept the invitation to generate fun!



Check Out Our Website

Whether or not you're an accomplished surfer or someone who's never owned a computer, you can still visit our Website. We've filled the site with interesting and valuable information. The Working Vacation's™ site is a perfect way for you to keep up with the latest cruising news, and it's also a great place to show your curious friends who are interested in your role as a Gentlemen Host™.

If you're already a cyberspace whiz, you just need to point your browser to <http://www.theworkingvacation.com>

For those of you with computers, but not yet on the Internet, you'll need to sign up with an Internet Service Provider (ISP). The monthly cost is around \$15 to \$22. There are hundreds of ISP's from which to choose. One of the simplest and least expensive ways to try the web and use email is by using a free trial disk from America Online (AOL) or another ISP. You get a free account for a specific period and you're under no obligation to continue the service when the trial ends.

AARP (American Association of Retired People - AARP membership number 800-424-3410) members over 50 years are eligible for discounted rates on: America Online (AOL): 1-888-466-2255, CompuServe: 1-888-265-9327, MSN Internet Access: 1-800-513-1500, Prodigy Internet: 1-800-776-3449. Ask for an AARP or Sr. discount with any ISP. One ISP, which is free, is Netzero.net. They offer free email, free access to the Internet and even free attachment capabilities for your future stages.

Even those of you without computers can still visit our site. Nearly all public libraries offer free Internet use, and a library aide would be happy to show you how to use their computer. Ask your neighbors, the grandchildren or local high school and college students for help. You can also locate the nearest Senior Net program in your community, which offers free use and low cost class instruction.

Another option is to sign up for WebTV. This service is offered by Microsoft, and allows you to surf the Internet through your own television. This cost is about \$20.00/month, and you'll be able to send and receive email via your television.

Once you begin surfing the Internet you'll discover information on every conceivable subject. When you visit our webpages, be sure to email us and let us know what other information you'd like to see added to our site.

Tell the Travel Professionals and Travel Agents and the women that we offer the most current and complete list of cruise companies whose ships have "the only and original Gentlemen Hosts™." Invite them to visit our Website because it has the most regularly updated list to help serve the women interested in cruising with dignified gentlemen.

Cruise Lines with Our GENTLEMEN HOSTS™

Cunard	http://www.cunardline.com
Delta Queen Steamboat Company	http://www.deltaqueen.com
Holland America Line	http://www.hollandamerica.com
Orient Lines	http://www.orientlines.com
Premier Cruises	http://www.premiercruises.com
Radisson SevenSeas Cruises	http://www.rssc.com
Silversea Cruises	http://www.silversea.com
World Explorer Cruises	http://www.wecruise.com

ANNOUNCING your PHOTO GALLERY on the Website.



See a few faces that you may know. We have posted a few photos and will rotate photos that tell your story. Putting all that we receive up would be impossible. But keep sending them and ask for permission of the other people in the photos so we can have them on our website.

- Group shots, 2 men and 3 women or more.
- Nautical or solid backgrounds with very few distractions.
- Active shots, dancing, laughing, touring, etc.
- Theme night shots in costumes, or casual attire.
- GH Team shots around the ship--blazers buttoned of course.

Get a group shot of your team and the Cruise Staff. Pre-arrange the photo around a planned event and try to include all the Hosts. Make photo shoots an activity that a few passengers help the team accomplish.

Thoughts from Fellow Gentlemen Hosts™

Harry shared a good tip... "Zigzag around the room. Cross from corner to corner to ask the women to dance. Circulate with a broad plan and actively move around the dance area to ask a new person to dance."

Peter said... "No dancer should be sitting down while the music is playing. Use the dance music for dancing, suggest conversations be saved for later."

Lots of GHs say... "Smile when you are dancing."

Bob said... "Introduce yourself to all the staff and employees at the very beginning and to *everyone* as you meet them. No one should wonder who you are."

Joe says... "Get around, talk to everyone, mingle, socialize."

Jerry says... "Be active at the start to get passengers to be open and social."

Ed said... "Don't goof off."

Al said... "Talk to couples, they're your best allies."

Tom said... "Learn people's names, exercise your memory muscle. Makes a difference in socializing when people can know your name and you know theirs too. If you do this more often one gets better at it."

Ed says... "Work the lounge. Always move around the sides and the back."

Don reminds us... "That whenever or however, you are there to enhance the passengers' experiences. Help the ship, even if it's to pick up a napkin."

Art... "Be sure to bring a hat when in the sun on the ship & on shore tours."

George says... "Be visible, have fun!"

Some Suggestions *continued*

Dancing lifts the soul. Kick start yours with a little music and a nice person to share a dance. Enjoy yourself and everyone will enjoy you regardless of the level of your dance skills. Don't be overly serious about the techniques of dancing. If you feel the music and aren't thinking of hosting as work, then you will be smiling. You can't help it. The team...share a nod and smile with them too!

Smiling when you are dancing with a partner is another way to show that you care. Show it, enjoy yourself!

Smiles will help you be "dancer friendly"!



LAURETTA BLAKE The Working Vacation™, Inc.
The Gentlemen Host™ Program
610 Pine Gove Court
New Lenox, IL 60451

Phone: 815-485-8307 Fax: 815-485-7142

E-mail: info@theworkingvacation.com

Website: <http://www.theworkingvacation.com>

"You are never well dressed until you put on a smile!"

Email us individually

Sue Blake

SueBlake@theworkingvacation.com

Jane Blake

JaneBlake@theworkingvacation.com

Lauretta Blake

Lauretta@theworkingvacation.com

Tammy Sichak

Tammy@theworkingvacation.com

Donna Rodkey

Donna@theworkingvacation.com

webmaster@theworkingvacation.com

webmaster@theworkingvacation.com