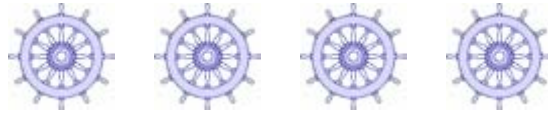




LAURETTA BLAKE

The Working Vacation® Inc. & The Gentlemen Host® Program



Fall 2001

Adventures in Cruises and Tours

Gentlemen,

The USA tragedy of Sept 11th was a horrific attack on the civilized world. We all suffered as citizens of the world and still feel the harmful rippling continue. Although we've contributed our dollars, sent our love and prayers, mourned for the stricken families and for our own losses, let's not let its passing be pushed too far back into our memories. We must make every moment with fellow neighbors, travelers, friends and family more accepting, understanding, sweet, and always with less fault finding.... so, let's just be good to one another more often. Remove criticism from our tongues, find solutions for problems, be leaders with our hearts like the examples set forth, especially from New York City. You, dear gentlemen, are to be craftsmen of happiness, champion healers and bright angels of peace. It's up to you, make your role as a human being and a Gentlemen Host® reach to the highest level in the new days ahead.

"Moral excellence comes about as a result of habit. We become just by doing just acts, temperate by doing temperate acts and brave by doing brave acts." – Aristotle



Host Deck

Have you had a chance to sail aboard the Host Deck? If not, please join us. When you visit our Website, look for the Host Deck link on our homepage. This password-protected area has been designed for all of you busy Hosts. This is where you can get in touch with each other before your cruises, submit your Appraisal Forms online, access the Jos. A. Bank discount page, and keep up with the latest news. The Host Deck is there for you, and your suggestions for it are always welcome. Each Gentlemen Host® is being given his own User Name and Password. To get yours, contact Kim by email at kim@theworkingvacation.com.



In The News

2001 has certainly been a popular year for Gentlemen Hosts®. We were very excited about the August 24th broadcast on *20/20 News Magazine*. All 10 GHs from the June 12th, QE2's Big Band Cruise were featured, and there wasn't a dry eye in the house when Bill Rohlfling spoke. Thanks Bill, Drew, Jack, Ken, Eugene, Rodger, Omer, Hans, Joe and Paul--you guys are great.

In addition to 20/20, The Gentlemen Host® Program was also featured in *USA Today*, the *San Francisco Chronicle*, the *Marketplace's Saavy Traveler* (Rudy Maxa's radio program), and *MSNBC* (radio & Web).



Filed, but not yet aired, is a television documentary by German producer Vanessa Nocker. Ms. Nocker and her film crew sailed aboard the QE2 earlier this year to capture our Gentlemen Hosts® in action. Along with interviews of GHs, QE2 staff and passengers, the film crew spent a great deal of time with Hans, and even visited to our Chicago office. This documentary will be aired on January 8, 2002, on **Vincent-TV** in Germany. We will let everyone know the air time, and whether or not there will be an English translation available.



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Our Staff

Telephone calls and email are quick and efficient ways of staying in touch, but they're also a little impersonal. We're fortunate to have your pictures and biographies, and we'll share a little bit about ourselves, too.

Chicago Office – This is where our talented staff handles the day-to-day operations. Jane Blake and Tammy Sichak moved into our larger offices in Lockport, Illinois last fall. We then said farewell to Sue Blake who renavigated a position more closely related to technology.



Jane, Trish, Tammy, Judy and Rose

The Gentlemen Host® Program and presenter openings for The Working Vacation® Inc.



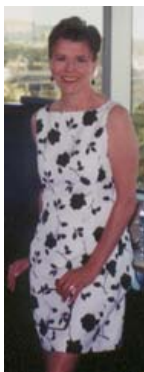
Kim

California Office – Our administration and Website development take place in the heart of Silicon Valley. Laurretta Blake continues to combine years of cruise industry experience and dedication to The Gentlemen Host® Program with Kim Petruzzelli's computer and webmaster design skills to find the best Gentlemen Hosts® in the world.

Cruise Ship Presenters

Presenters, Speakers, Instructors, and Activity Leaders make up the second half of The Working Vacation® Inc. This is Trish Tinman's main area of focus, and one which you too can be a part.

We are currently working with **Uniworld** to screen and place Presenters on many of their ships. The presenters we place must be interesting, personable and polished—kind of like you. So how can you participate? Visit the



Laurretta

to enjoy a We quickly welcomed Rose Goldfarb, Trish Tinman and Judy Blake, and now this resourceful team works together on

Presenter section of our Website, and become familiar with the skills and areas of interest we seek. Although only a few of you may have the background and delivery skills necessary to make a good cruise ship presenter, all of you have met someone who would be perfect for this type of Working Vacation. Send us your referrals. Beginning in December, we will also be placing destination lectures aboard **Celebrity's Summit** during her Southern Caribbean cruises.

Rounding out our Presenters side of The Working Vacation® is our pool of Religious Leaders. We place Catholic Priests, Protestant Ministers and Jewish Rabbis during holiday sailings. Recommendations are important to us so please let us know if you know of a religious leader who would enjoy taking a cruise.

Referral Program

The Gentlemen Host® Program

It's been said that a good man is hard to find, and we'd like to add that finding a good man who dances is even harder. We search for successful gentlemen for your benefit, too. You are in the unique position of knowing who and what make a very good Gentlemen Host®. We need more men like you - dancers, conversationalists, team players, and those who genuinely care about other people. Send us the names and contact information of your friends, relatives and acquaintances that you would like to see in The Gentlemen Host® Program. The Referral Program is being directed by **Judy Blake**. You can contact Judy by email at judyblake@theworkingvacation.com or by calling her at the Chicago office at 708-301-7535.

Jos. A. Bank

We often use the words *quality* and *elegance* to describe our GH program, and now we've found another company that believes in the same high standards. We are happy to announce the September launch of the **Jos. A. Bank / Gentlemen Host® 20% Discount Program**. Each GH will receive quarterly, seasonal catalogs from the men's clothier. Jos. A. Bank, with its heritage of nearly 100 years of quality, value and service, has added a special page on their Website filled with elegant items tailored to the GH wardrobe. To reach the page and your 20% discount, just visit the Host Deck (see article on page 1). Jos. A. Bank's items can be shipped worldwide and are fully guaranteed.





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Loyalty Cruise Rewards

Cunard and The Gentlemen Host® Program launched their joint LCR program on January 1, 2001. GH's completing cruise invitations aboard the Caronia or QE2 have an opportunity to participate in this program and receive a greatly discounted cruise for two. To be eligible, you must serve as a GH aboard the Caronia or QE2 at least 150 days during any 24-month period, and receive "excellent" or "very good" ratings in General Performance, Social Dance Skills and Dance Participation, and in Teamwork. Call the Chicago office or see our Website for more information.

2002 Dance Events

For those weeks when you aren't sailing around the world, we've compiled a list of dance events and competitions that might interest you.

Stardust Dance Weekend

March 8-10, 2002 ▪ Ellenville, NY
For details see: www.stardustdance.com

Canadian Open

April 18-21, 2002 ▪ Toronto, Canada
Inn on the Park Hotel
For details see: www.canamdancesport.com

Emerald Ball

May 1-5, 2002 ▪ Los Angeles, CA
Los Angeles Airport Hilton Hotel
For details see: www.emeraldball.com

British Open

May 24-31, 2002 ▪ Blackpool, England
For details see: www.blackpooldancefestival.net

Chicago Crystal Ball

June 14-16, 2002 ▪ Chicago, IL
For details see: www.chicagocrystalball.com

SOS Fall Migration

Sept 13-22, 2002 ▪ North Myrtle Beach, SC
For details see: www.shagdance.com

In Remembrance

We lost two fine Gentlemen Hosts® last year. We remember **Tom Leonard** of Naples, Florida and **Bob Misenheimer** of Ft. Myers, Florida.



From High Seas To High Tech

Email continues to be an extremely efficient method of contacting us. Many of our Hosts live outside of the USA, and different time zones make phone calls difficult. If you have not yet contacted us via computer, and you would like to begin doing so, please send us your email address or that of a family member or friend whose is actively uses email.

We love the **photos** you send with your appraisals, and you've seen many of them on our website. Some of our Hosts are even emailing them to us. We welcome your pictures in all formats, but we ask that you send the digital photos to Kim. She has a high speed connection to the Internet that allows her to download pictures quickly. Please include details dates, ship, names and any caption that describes the memory.

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"You are never well dressed until you put on a smile!"

Email Us Individually

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